

**GOVERNMENT OF ASSAM,**  
**OFFICE OF THE DIRECTOR OF HIGHER EDUCATION, ASSAM,**  
**KAHILIPARA, GUWAHATI-19.**

**eCF No. 786929/2026/5**

Dated Kahilipara, the 12th May 2026

From : Smti. Gayatri Naiding, AES,  
Joint Director of Higher Education, Assam,  
Kahilipara, Guwahati -19.

To : 1. The Registrar (All Universities of the State).  
2. The Principal (ALL),  
Govt./ Provincialised/PDUAM/ Govt. Model college, Assam.

Sub : Regarding Scholarship opportunities for students of Assam under Chief  
Minister's Paryatan Siksha Yojana (CMPSY) for the upcoming academic  
session 2026-27.

Ref` : Govt. letter No. E-422090/2026/102 dated 23/04/2026.

Sir/Madam,

In inviting a reference to the subject cited above, I am directed forward herewith Govt. letter mentioned under reference along with its enclosures regarding Scholarship opportunities for students of Assam under Chief Minister's Paryatan Siksha Yojana (CMPSY) for the upcoming academic session 2026-27, which is self explanatory and request you to take necessary action as per the directives.

**(Enclo: As stated above)**

Yours faithfully,

Digitally signed by  
GAYATRI NAIDING  
Joint Director of Higher Education, Assam,  
Date: 12-05-2026  
Kahilipara, Guwahati-19.  
15:40:37

**Memo eCF No. 786929/2026/5 -A**

Dated Kahilipara, the 12th May, 2026

Copy for information to:

The Additional Secretary to the Govt. of Assam, Higher Education Department, Dispur,  
Guwahati-06.

**(e-Signed)**

Joint Director of Higher Education, Assam,  
Kahilipara, Guwahati-19.



**GOVERNMENT OF ASSAM  
HIGHER EDUCATION DEPARTMENT  
DISPUR:.....GUWAHATI-6**

**Block-C, Ground Floor, Janata Bhawan, higheredn.assam@assam.gov.in.**

**NO.E-422090/2026/102**

**From:** Additional Secretary to the Govt. of Assam  
Higher Education Department.

**To:** 1). The Director of Higher Education, Assam  
Kahilipara, Guwahati-19.  
2). The Director of Technical Education, Assam  
Kahilipara, Guwahati-19.

**Sub:** Regarding Scholarship opportunities for BBA and MBA (Tourism & Travel)  
at IITTM, NOIDA under CMPSY for the session 2026-27.

**Ref:** Email received from IITTM, NOIDA dated 23-04-2026

Sir/Madam,

With reference to the subject mention above, I am directed to forward herewith a proposal received from the Indian Institute of Tourism & Travel Management (IITTM), NOIDA regarding scholarship opportunities for students of Assam under the Chief Minister's Paryatan Siksha Yojana (CMPSY) for the upcoming academic session 2026-27, which is self explanatory.

This is for favour of your kind information and necessary action.

Yours faithfully,

Digitally signed by  
Eldad Lalthakhum Faihriem  
Additional Secretary to the Govt. of Assam  
Higher Education Department.  
Date: 29-04-2026 14:31:07

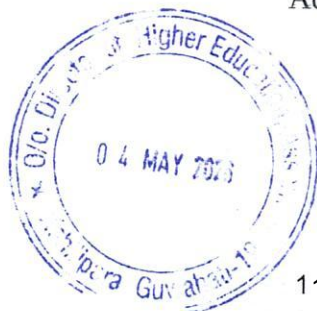
**Memo.NO-E-422090/2026/102-A**

**Copy to:-**

- 1) P.A. to Secretary to the Govt. of Assam, Higher Education, Department, Assam, Dispur, Ghy-06.

**(Digitally Signed)**

Additional Secretary to the Govt. of Assam  
Higher Education Department.



## IITTM Confirms Scholarship Partnership for Assam Students - 2026-27 Session Begins July

higheredn.assam <higheredn.assam@assam.gov.in >

<rinzing.lama@iittmnoida.ac.in >

Tue, 21 Apr 2026 1:13:40 PM +0530

To "higheredn.assam"<higheredn.assam@assam.gov.in>

Cc "directorhigherassam123"<directorhigherassam123@gmail.com>,"Dr DC SONI IITTM Official2"<dcsoni@iittm.ac.in>,"Nanita Tyagi"<nanita.tyagi@iittmnoida.ac.in>

Tags  Not in Contacts

Dear Sir/Madam,

**Greetings from Indian Institute of Tourism & Travel Management, NOIDA...!!!**

We are pleased to confirm our support for scholarship opportunities for students from **Assam** under the **Chief Minister's Paryatan Siksha Yojana**. As an autonomous body under the **Ministry of Tourism, Government of India**, IITTM is committed to excellence in tourism education and research.

### **Spotlight on IITTM Noida**

While IITTM operates across multiple centers (Gwalior, Bhubaneswar, Nellore and Goa), our Noida campus in the National Capital Region offers students unparalleled advantages:

**Prime Industry Access:** Proximity to major travel corporations, hospitality chains, and tourism enterprises

**Modern Infrastructure:** State-of-the-art facilities and learning resources

**Expert Faculty:** Industry-experienced educators and mentors

**Vibrant Student Community:** Diverse peer network from across India

### **Academic Programs for 2026-76**

**We are currently facilitating admissions for our specialized programs:**

1. BBA (Tourism & Travel): A 3-year undergraduate program covering tourism principles, destination management, hospitality operations and sustainable practices.
2. MBA (Tourism & Travel Management): A 2-year postgraduate program focusing on strategic planning, entrepreneurship, digital marketing and global tourism trends.

### **Important Admission Timeline**

Our new academic session commences on 16th July 2026. Admissions for the 2026-27 session are currently open and we encourage nominated students to complete their applications promptly.

Both programs emphasize practical learning through internships, industry collaborations, case studies and hands-on training, ensuring that students are well-prepared to excel in the dynamic tourism sector.

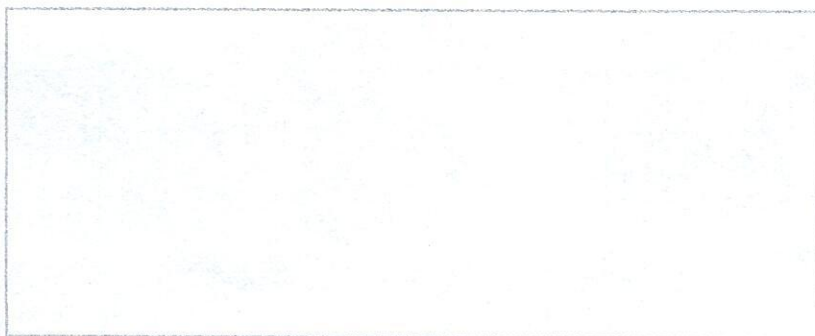
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We welcome the opportunity to discuss further details and work closely to facilitate admissions for the nominated students. Kindly share the next steps and we will be happy to coordinate accordingly.

Thank you for considering our institution for this collaboration. We look forward to supporting these talented students in their academic and professional journey.

***Please find the Admission Bulletin for BBA and MBA programs attached for your reference.***

**Warm Regards,,**



**Websites:**

[Indian Institute of Tourism and Travel Management](#) | [IITTM Noida Campus](#) | [Personal Website](#)

**Profile & Publications:**

[Research Gate](#) | ORCID iD: [0000-0003-1334-9730](#) | [Google Scholar](#)

**Connect:**

[Instagram](#) | [Facebook](#) | [LinkedIn](#) | [Twitter](#)

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**2 Attachment(s)**

Bulletin MBA 2026-28.pdf  
1.5 MB

Admission Bulletin BBA 2026.pdf  
790.2 KB



# IITTM



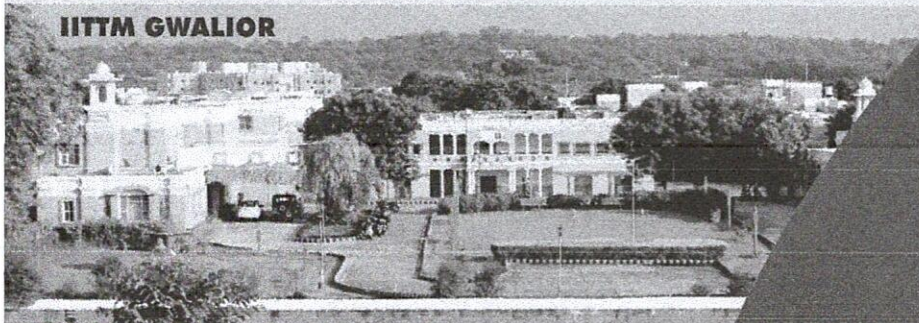
An Autonomous body Under

**Ministry of Tourism**  
**Government of India**

## INDIAN INSTITUTE OF TOURISM AND TRAVEL MANAGEMENT

**GWALIOR • BHUBANESWAR • NOIDA • GOA • NELLORE**

**IITTM GWALIOR**



**IITTM BHUBANESWAR CENTRE**



**IITTM NOIDA CENTRE**



**NIWS-IITTM GOA CENTRE**



**IITTM NELLORE CENTRE**



**ADMISSION  
BULLETIN  
2026 - 2028**

**MASTER OF  
BUSINESS  
ADMINISTRATION  
TOURISM AND TRAVEL MANAGEMENT**  
2 - YEAR (Full Time)

Degree Conferred by



# JNU

**Jawaharlal Nehru University,  
New Delhi**

**ADMISSION THROUGH**  
IITTM Entrance Test  
OR  
CAT/ MAT/ CMAT/ XAT/ ATMA/  
GMAT/ CUET (PG)

Scan for Apply



[www.iittm.ac.in](http://www.iittm.ac.in)